

Training World Bank - 27.03.2025 - Private sector collaboration and ecosystem development,  
Saqab Rasul, Head of Knowledge Exchange and Innovation, The University of Sheffield,  
and Former Head of Integrated Business Engagement and Special Projects at the University of Manchester, UK  
- 40 on-line participants-

This screenshot shows a Zoom meeting interface. At the top, it indicates the meeting is being recorded. The participant list includes Andone Raluca-Oana, Saqab Rasul, Sirin Elci, MIHAIL GRAS-IBNA, Gabriela Maria Cornes, and Gina Pistol\_IBNA. The main slide features the University of Sheffield logo and the title "Knowledge exchange at the University of Sheffield" in purple text. The background of the slide is a modern building with a glass facade. The Zoom control bar at the bottom shows 27 participants and various meeting controls.

This screenshot shows a Zoom meeting interface displaying a slide titled "Ongoing Engagement". The participant list is the same as in the previous screenshot. The slide content is as follows:

- Faculty Leadership
  - Co-creation
- Internal Communications
  - Constant and ongoing
- Recruitment (approx 18 -> 35)
- Work Programme

The Zoom control bar at the bottom shows 36 participants and various meeting controls. The system tray at the bottom of the screen shows the date and time as 11:43 on 27.03.2025.

zoom Workplace Meeting Saq's screen Sign in Recording View

This meeting is being recorded. OK

Andone Raluca-Oana... Saq Sirin Elci MIHAIL GRAS-IBNA Gabriela Maria Cornes... Gina Pistol\_IBNA

# The Partnerships and Knowledge Exchange Service (PKES)

Not hearing anything? Turn up volume



Audio Video Participants 36 Chat React Share AI Companion Apps Record More Leave

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Andone Raluca-Oana... Saq Sirin Elci MIHAIL GRAS-IBNA Gabriela Maria Cornes... Gina Pistol\_IBNA

# What is the P

Not hearing anything? Turn up volume

Launched in January 2023, the Partnerships and Knowledge Exchange Service (PKES) is a **shared** service within Research, Partnerships and Innovation that supports the growth of academic- and student-led KE at the University of Sheffield by catalysing, managing, and developing relationships with external partners. It delivers a flexible and responsive service that supports our institutional ambitions for innovation, integrates with wider professional services teams, and works across disciplinary, faculty, and institutional boundaries to meet the needs of our academics, our students, and their external collaborators.

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## Why do knowledge exchange? (2)

- Make a **lasting, significant, and positive difference** to the economy, culture, and society (knowledge exchange is a primary route to excellent impact, including but not limited to the development of high-scoring Impact Case Studies)
- Further the **vision and mission of the University** (see our Innovation Pillar)
- Make your **teaching more relevant** to your students
- Identify **new projects for, and enhance the job prospects of**, your students
- Access **materials, technology, facilities, and data**
- Open up additional income streams for your department and faculty
- Supplement your **personal income**



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## Community-based activities

- Public lectures
- Schools events and projects
- Exhibitions
- Plays and concerts
- Academic cafes and drop-ins
- Citizen science projects
- Oral histories
- Film, TV, radio, and social media
- Archive generation and management
- Participation in forums and assemblies
- Sporting and health events



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12:03 27.03.2025

11:58 27.03.2025

